Shift your mailroom out of manual.

Ship smarter to cut costs and gain control.

Yesterday’s shipping practices can cost you. Many law firms lose 10-12 percent in revenue due to poor or absent mailroom practices.

Are you processing outgoing mail the old-fashioned way? This can mean lengthy searches for items that were shipped but not received. Spending too much. Or spending hours tracking and charging back shipping costs to clients.

Turn things around and ship smarter with Pitney Bowes. Find out how to cut costs and gain control.

Book a meeting today.

© 2017 Pitney Bowes Inc. Pitney Bowes and the Corporate logo are trademarks of Pitney Bowes Inc. All rights reserved.
THE IPHONE TURNS 10

June 29 marked 10 years since the iPhone debuted and ushered in the age of the smartphone. Pew Research Center compiled some facts about the devices that have changed the way we interact. Some highlights include:

- 77 percent of U.S. adults own a smartphone, up from just 35 percent in 2011.
- 96 percent of 18- to 29-year-olds live in a household with at least one smartphone.
- 28 percent of U.S. adults use a smartphone as part of their job search — that figure spikes to 53 percent for 18- to 29-year-olds.
- 89 percent of mobile owners report using their phones during their most recent social gathering.

For more facts about the impact of smartphones, read the full survey: www.pewresearch.org/fact-tank/2017/06/28/10-facts-about-smartphones.

HELP SHAPE THE INDUSTRY’S COMPENSATION AND BENEFIT KNOWLEDGE

In ALA’s 2016 Compensation and Benefits Survey, we reported that positions related to privacy, cybersecurity and e-discovery were growing. Of the surveyed offices, 3.4 percent reported having an e-discovery director/specialist, 1.7 percent reported having a cybercrime director/specialist, and 1.4 percent reported having a privacy director/specialist.

To see if this trend rises in 2017 — and for the latest related to compensation and benefits issues across the United States — be sure to participate in this year’s Compensation and Benefits Survey at alanet.org/education/research/compensation-and-benefits-survey. If you participate, you’ll get a discount on the full report when it is available this fall.

CYBERSECURITY SCORECARD SAYS LAW FIRMS UNDERPREPARED

LogicForce, an IT consulting firm, recently released its Law Firm Cybersecurity Scorecard. Despite the FBI’s continuous warnings that law firm cyberterrorism is on the rise, the report finds many firms still struggle to put the proper safeguards in place.

The report is based on survey data and firsthand system reviews of more than 200 law firms. Here are some key findings:

- 100 percent of law firms in the study did not meet their clients’ cybersecurity requirements.
- 10 percent of firms lost a client due to failed cybersecurity reviews in 2016.
- 77 percent of firms had no cyber insurance in place.
- 40 percent of the firms had been breached in 2016 without knowing it.

In short, law firms, which store intellectual property, government secrets, and volumes of private data on their servers, remain unprepared for increasingly sophisticated attacks.

The scorecard, which will be issued quarterly, also details steps that firms can take to modernize their cyber operations. Read the full report here: https://docsend.com/view/eq324yq.